



ARUELLE

SPRING SUMMER 2027
LOOKBOOK

ARUELLE

“*The Archive Of Touch*”

THE ROMANTIC EDIT

For Spring/Summer 2027, Aruelle presents Archive of Touch – a collection inspired by the favorite pieces we always return to. Timeless silhouettes, comforting textures, and thoughtful details come together in a wardrobe designed for everyday moments, both at home and away. The collection explores a softer, more romantic direction while remaining grounded in the ease and wearability that define the brand. Inspired by vintage references, coastal living, and the beauty of well-balanced design, Archive of Touch focuses on creating pieces with lasting appeal. Within sleepwear, femininity is expressed through delicate details and gentle contrasts. Soft florals, refined stripes, lace accents, subtle corsetry-inspired elements, and lightweight fabrics create a romantic mood with a hint of nostalgia. Classic pajama silhouettes are reinterpreted through fresh proportions, tactile materials, and carefully considered finishes that bring character without excess.

Materiality remains central throughout the collection. Crisp cotton poplins, soft pointelles, lightweight woven fabrics, textured surfaces, and fluid qualities create a rich sensory experience. The collection finds its identity through texture, craftsmanship, and subtle detailing.

A SEASIDE STORY

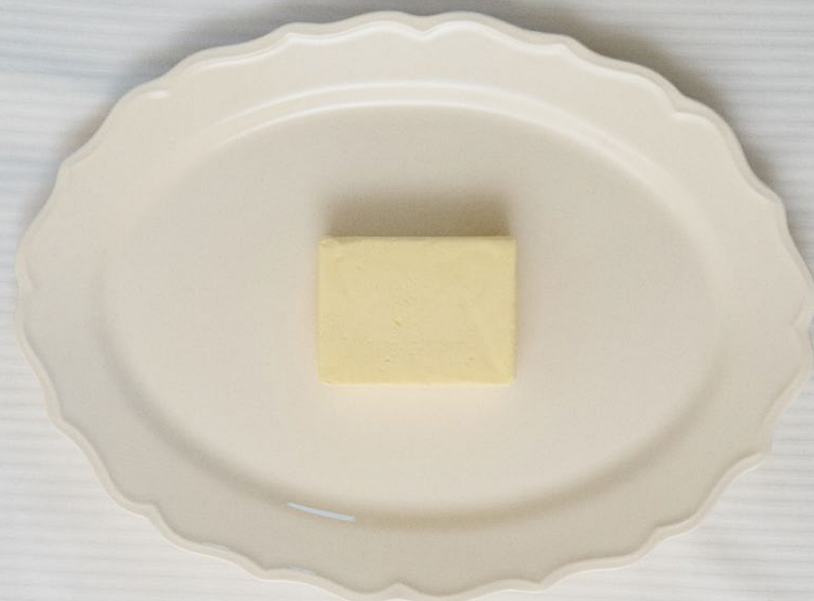
The resortwear collection takes inspiration from life by the coast. Natural textures, relaxed silhouettes, and sun-washed colours evoke a sense of ease and freedom. The mood is effortless and collected, drawing from seaside landscapes, treasured finds, and the understated beauty of summer living. Designed to move seamlessly between destinations and everyday life, the pieces balance comfort with refinement.

The colour palette combines soft neutrals, washed blues, delicate pinks, warm creams, buttery yellows, and natural coastal tones. Together, these shades create a calm and versatile foundation that allows fabrics, textures, and silhouettes to take centre stage.

The accompanying campaign captures the collection through a series of sensory summer moments. Soft butter tones, melting ice cream, and coastal settings create a visual language that feels warm, familiar, and effortlessly joyful. Together, they reflect the collection's focus on comfort, texture, and the simple pleasures of the season.

Archive of Touch reflects Aruelle's belief that the most enduring pieces are often the simplest ones: garments that naturally become part of daily routines, favourite journeys, and moments of comfort.

Designed to be lived in, loved, and returned to season after season.



About

Aruelle specializes in creating sleepwear, homewear, resort wear, and essential underwear that not only enhance personal style but also empower individuals to express their unique identity. The brand is a tribute to the modern woman - strong, graceful, and unapologetically herself. Aruelle blends timeless design with the joy of feeling perfectly at ease, inviting you to revel in your true self, even in the most intimate moments.

STYLE

We see our brand as a young woman - confident and motivated, yet also filled with a warm and gentle nature that shapes her personality. No matter the difficulties of the day, she always finds her way back to her true self when she's at home. Our collections reflect her delicate essence, sprinkled with a touch of playfulness and a lovable charm.

QUALITY

We prioritize selecting fabrics of the highest quality. Your body is important, and we value your preferences. Our goal is to become your preferred choice, offering products designed to endure and last.

SIZING

Bid farewell to fit concerns - we've got it covered! Our relentless efforts ensure that our products are crafted to be true-to-size. Your satisfaction and joy are at the heart of our focus.

Search for it

FASHION COLLECTION / COMFY COLLECTION
RESORTWEAR COLLECTION
SLIPPERS
SUMMARY
SIZE CHART

6 -93
94 -125
126 -127
128
132





BRIONY NIGHTDRESS
XS S M L XL
100% Cotton





BRIONY PAJAMA SHORT
XS S M L XL XXL
100% Cotton



*Briony
Pajama
Short*



BERENICE PAJAMA SHORT

XS S M L XL XXL / 55%Viscose 45% Cotton



BERTA PAJAMA SHORT

XS S M L XL XXL

Top: 100% Cotton

Bottom: 55%Viscose 45% Cotton



BERENICE PAJAMA LONG

XS S M L XL XXL / 55%Viscose 45% Cotton



DUNA PAJAMA SHORT

XS S M L XL / 100%Viscose



DUNA GOWN
XS S M L XL
100% Viscose



DUNA PAJAMA LONG
XS S M L XL
100% Viscose



DOMENICA PAJAMA SHORT XS S M L XL XXL / 52% Viscose 48% Polyester



DOMMY PAJAMA SHORT XS S M L XL / 52% Viscose 48% Polyester



CHANTAL PAJAMA SHORT

XS S M L XL XXL / 92% Viscose 8% Elastane



CHANTAL GOWN
XS S M L XL XXL
92% Viscose 8% Elastane



CHANTAL NIGHTDRESS
XS S M L XL XXL
92% Viscose 8% Elastane



DELINE PAJAMA SHORT

XS S M L XL XXL / Top: 57% Cotton 38% Viscose 5% Elastane Bottom: 100% Cotton



DELORA PAJAMA LONG
XS S M L XL
100% Cotton





CLAIR SET LONG XS S M L XL XXL / 100% Cotton

30 / Comfy Collection



31 / Comfy Collection



CLAIR PAJAMA SHORT
XS S M L XL XXL
100% Cotton



DELFINA PAJAMA LONG

XS S M L XL
50% Cotton 50% Viscose



DELFINA PAJAMA SHORT

XS S M L XL
50% Cotton 50% Viscose



KAMEA PAJAMA LONG

XS S M L XL XXL
97% Viscose 3% Elastane



KAMEA PAJAMA SHORT

XS S M L XL XXL
97% Viscose 3% Elastane





AMI PAJAMA SHORT

XS S M L XL XXL / Top: 57% Cotton 38% Viscose 5% Elastane Bottom: 100% Cotton



ANNIKA PAJAMA SHORT

XS S M L XL XXL / 57% Cotton 38%Viscose 5% Elastane



ARETTA PAJAMA LONG

XS S M L XL XXL
100% Cotton



ARETTA PAJAMA SHORT

XS S M L XL XXL
100% Cotton



AMBRA PAJAMA LONG
XS S M L XL
100% Viscose



AMBRA PAJAMA SHORT XS S M L XL / 100%Viscose
45 / Fashion Collection



AMBRA NIGHTDRESS

XS S M L XL
100% Viscose



AMBRA GOWN

XS S M L XL
100% Viscose





EVORIA PAJAMA SHORT

XS S M L XL XXL / 57% Cotton 38% Viscose 5% Elastane



EVORIA PAJAMA LONG

50 / Comfy Collection

XS S M L XL XXL / 57% Cotton 38%Viscose 5% Elastane



EVORIA NIGHTDRESS

XS S M L XL
57% Cotton 38% Viscose 5% Elastane

51 / Comfy Collection



CELORIE PAJAMA SHORT
XS S M L XL
50% Cotton 50% Modal





CELORIE PAJAMA LONG XS S M L XL / 50% Cotton 50% Modal



EIRA PAJAMA SHORT
XS S M L XL XXL
100% Cotton



EIRA SET LONG

XS S M L XL XXL / 100% Cotton



ELENNE PAJAMA SHORT

XS S M L XL

78% Cotton 20% Polyester 2% Elastane





ELYSSA PAJAMA SHORT

XS S M L XL XXL / 78% Cotton 20% Polyester 2% Elastane



*Elyssa
Pajama
Long*

ELYSSA PAJAMA LONG

XS S M L XL XXL / 78% Cotton 20% Polyester 2% Elastane

64 / Fashion Collection

65 / Fashion Collection



*Florina
Pajama
Short*

66 / Fashion Collection



FLORINA PAJAMA SHORT

XS S M L XL XXL / 100%Viscose

67 / Fashion Collection



*Florina
Pajama
Long*

FLORINA PAJAMA LONG

XS S M L XL XXL / 100% Viscose

68 / Fashion Collection

69 / Fashion Collection



EUGENIA PAJAMA SHORT

XS S M L XL XXL / 70% Modal 30% Polyester

70 / Comfy Collection



71 / Comfy Collection





EUGENIA GOWN

XS S M L XL XXL
70% Modal 30% Polyester



EUGENIA NIGHTDRESS

XS S M L XL XXL
70% Modal 30% Polyester



EUGENIA PAJAMA LONG

XS S M L XL XXL
70% Modal 30% Polyester



ILARE PAJAMA LONG
XS S M L XL XXL
97% Viscose 3% Elastane



ILARE PAJAMA SHORT
XS S M L XL XXL
97% Viscose 3% Elastane

Ilare Pajama Long





GIA PAJAMA SHORT
XS S M L XL
100% Viscose



GIA PAJAMA LONG
XS S M L XL
100% Viscose



GISELE NIGHTDRESS

XS S M L XL
100% Viscose



GISELE GOWN

XS S M L XL
100% Viscose



GREER PAJAMA SHORT

XS S M L XL
100% Viscose



PENELOPE SET LONG BLUE XS S M L XL XXL / 50% Cotton 50% Modal



PENELOPE SET SHORT BLUE

XS S M L XL XXL
50% Cotton 50% Modal





ANN PAJAMA LONG

XS S M L XL
100% Viscose



ANABELLE PAJAMA SHORT

XS S M L XL
100% Viscose



ANABELLE NIGHTDRESS

XS S M L XL XXL
100% Viscose



ANABELLE GOWN

XS S M L XL XXL
100% Viscose



Jasmin Pajama Short & Gown



JASMIN GOWN
XS S M L XL
100% Viscose



JASMIN PAJAMA SHORT
XS S M L XL
100% Viscose

LUCIANA PAJAMA LONG

XS S M L XL XXL
55% Viscose 45% Cotton



LUCIANA PAJAMA SHORT

XS S M L XL XXL / 55% Viscose 45% Cotton



Resortwear Collection



BORA DRESS

XS S M L XL

76% Cotton 24% Polyamide



BORA SKIRT

XS S M L XL
76% Cotton 24% Polyamide



BORA SET

XS S M L XL
76% Cotton 24% Polyamide



*Belora Set
Short*



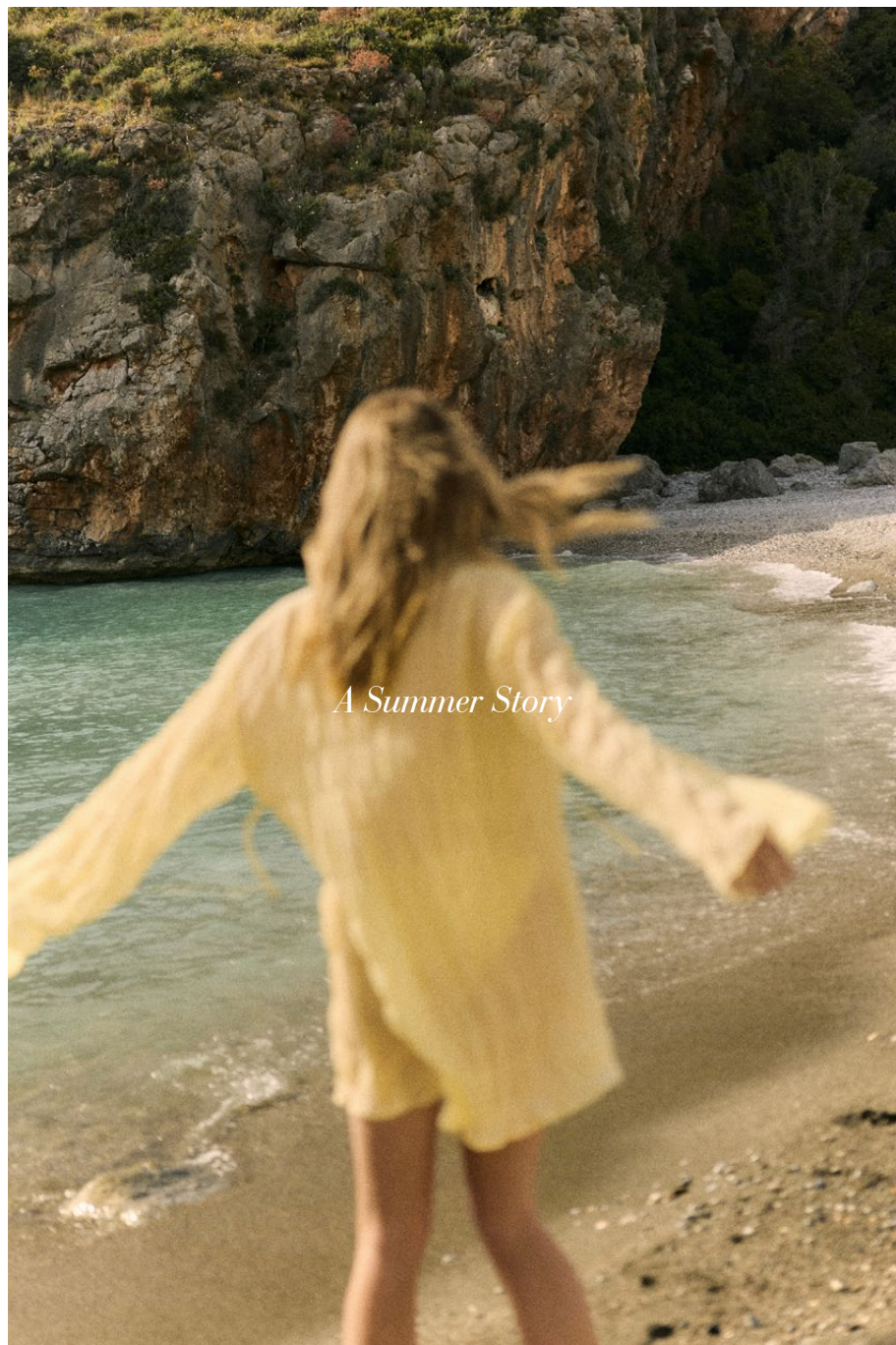
BELORA SET SHORT

XS S M L XL XXL
84% Viscose | 16% Polyamide



BELORA SET LONG

XS S M L XL XXL
84% Viscose | 16% Polyamide



A Summer Story



JOELLE DRESS

XS S M L XL XXL

46% Polyester 28% Polyamide

25% Viscose 1% Elastane



JOELLE SET LONG

XS S M L XL XXL

46% Polyester 28% Polyamide

25% Viscose 1% Elastane



JUNO DRESS

XS S M L XL XXL

46% Polyester 28% Polyamide

25% Viscose 1% Elastane



CHIPRIANA SET SHORT

XS S M L XL
80% Cotton 20% Linen

106 / Resortwear Collection



CHIPRIANA SET LONG

XS S M L XL
80% Cotton 20% Linen

107 / Resortwear Collection



HELIA DRESS
XS S M L XL
100% Cotton



HELIA SET SHORT
XS S M L XL
100% Cotton



PEARL SET SHORT XS S M L XL / 81%Tencel 19% Polyamide
 I 10 / Resortwear Collection



PEARL SET LONG
 XS S M L XL XXL
 81% Tencel 19% Polyamide
 I 11 / Resortwear Collection



CALISTA SET LONG

XS S M L XL XXL
84% Viscose 16% Polyamide



CALISTA SET SHORT

XS S M L XL XXL
84% Viscose 16% Polyamide



*Calista Set
Short*



NAIA SET LONG
XS S M L XL
54% Tencel 23% Viscose 14% Polyamide 9% Linen



NAIA DRESS
XS S M L XL
54% Tencel 23% Viscose 14% Polyamide 9% Linen



NAIA SET SHORT XS S M L XL / 54% Tencel 23% Viscose 14% Polyamide 9% Linen

I 16 / Resortwear Collection



I 17 / Resortwear Collection



AMARIA DRESS
XS S M L XL XXL
100% Cotton



AMARIA SET SHORT
XS S M L XL
100% Cotton





TALIA SET SHORT
XS S M L XL XXL
100% Cotton



TALIA SET LONG
XS S M L XL XXL
100% Cotton



SOLARA SET LONG BABY BLUE

XS S M L XL XXL / 85% Viscose 15% Polyamide



SOLARA SET SHORT BABY BLUE

XS S M L XL XXL
85% Viscose 15% Polyamide

SLIPPERS



ELSA SLIPPERS
36-37 38-39 40-41 / 100% Polyester



PATRICE SLIPPERS
36-37 38-39 40-41 / 100% Polyester



KELLY SLIPPERS
36-37 38-39 40-41 / 100% Polyester



JUNIA SLIPPERS
36-37 38-39 40-41 / 100% Polyester



AMY SLIPPERS
36-37 38-39 40-41 / 100% Polyester



KIARA SLIPPERS
36-37 38-39 40-41 / 100% Polyester



JANE SLIPPERS
36-37 38-39 40-41 / 100% Polyester

SUMMARY

											
BRIONY NIGHTDRESS XS S M L XL LOOKBOOK P.8 ORDER FORM NR. 30	BRIONY PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.10 ORDER FORM NR. 31	BERENICE PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.12 ORDER FORM NR. 28	BERTA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.13 ORDER FORM NR. 29	BERENICE PAJAMA LONG XS S M L XL XXL LOOKBOOK P.15 ORDER FORM NR. 27	DUNA PAJAMA SHORT XS S M L XL LOOKBOOK P.17 ORDER FORM NR. 42	ARETTA PAJAMA LONG XS S M L XL XXL LOOKBOOK P.42 ORDER FORM NR. 25	AMBRA PAJAMA LONG XS S M L XL LOOKBOOK P.44 ORDER FORM NR. 18	AMBRA PAJAMA SHORT XS S M L XL LOOKBOOK P.45 ORDER FORM NR. 19	AMBRA NIGHTDRESS XS S M L XL LOOKBOOK P.46 ORDER FORM NR. 17	AMBRA GOWN XS S M L XL LOOKBOOK P.46 ORDER FORM NR. 16	EVORIA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.49 ORDER FORM NR. 15
											
DUNA GOWN XS S M L XL LOOKBOOK P.19 ORDER FORM NR. 40	DUNA PAJAMA LONG XS S M L XL LOOKBOOK P.19 ORDER FORM NR. 41	DOMENICA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.20 ORDER FORM NR. 38	DOMMY PAJAMA SHORT XS S M L XL LOOKBOOK P.21 ORDER FORM NR. 39	CHANTAL PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.23 ORDER FORM NR. 4	CHANTAL GOWN XS S M L XL XXL LOOKBOOK P.25 ORDER FORM NR. 2	EVORIA PAJAMA LONG XS S M L XL XXL LOOKBOOK P.50 ORDER FORM NR. 14	EVORIA NIGHTDRESS XS S M L XL LOOKBOOK P.51 ORDER FORM NR. 13	CELORIE PAJAMA SHORT XS S M L XL LOOKBOOK P.52 ORDER FORM NR. 33	CELORIE PAJAMA LONG XS S M L XL LOOKBOOK P.55 ORDER FORM NR. 32	EIRA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.57 ORDER FORM NR. 7	EIRA SET LONG XS S M L XL XXL LOOKBOOK P.59 ORDER FORM NR. 8
											
CHANTAL NIGHTDRESS XS S M L XL LOOKBOOK P.25 ORDER FORM NR. 3	DELINE PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.26 ORDER FORM NR. 36	DELORA PAJAMA LONG XS S M L XL LOOKBOOK P.28 ORDER FORM NR. 37	CLAIR SET LONG XS S M L XL XXL LOOKBOOK P.30 ORDER FORM NR. 5	CLAIR PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.31 ORDER FORM NR. 6	DELFINA PAJAMA LONG XS S M L XL LOOKBOOK P.35 ORDER FORM NR. 34	ELENNE PAJAMA SHORT XS S M L XL LOOKBOOK P.60 ORDER FORM NR. 43	ELYSSA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.63 ORDER FORM NR. 45	ELYSSA PAJAMA LONG XS S M L XL XXL LOOKBOOK P.67 ORDER FORM NR. 44	FLORINA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.67 ORDER FORM NR. 47	FLORINA PAJAMA LONG XS S M L XL XXL LOOKBOOK P.68 ORDER FORM NR. 46	EUGENIA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.70 ORDER FORM NR. 12
											
DELFINA PAJAMA SHORT XS S M L XL LOOKBOOK P.35 ORDER FORM NR. 35	KAMEA PAJAMA LONG XS S M L XL XXL LOOKBOOK P.36 ORDER FORM NR. 59	KAMEA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.38 ORDER FORM NR. 60	AMI PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.38 ORDER FORM NR. 20	ANNIKA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.41 ORDER FORM NR. 1	ARETTA PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.42 ORDER FORM NR. 26	EUGENIA GOWN XS S M L XL XXL LOOKBOOK P.74 ORDER FORM NR.9	EUGENIA NIGHTDRESS XS S M L XL XXL LOOKBOOK P.74 ORDER FORM NR. 10	EUGENIA PAJAMA LONG XS S M L XL XXL LOOKBOOK P.75 ORDER FORM NR. 11	ILARE PAJAMA LONG XS S M L XL XXL LOOKBOOK P.76 ORDER FORM NR. 53	ILARE PAJAMA SHORT XS S M L XL XXL LOOKBOOK P.76 ORDER FORM NR. 54	GIA PAJAMA SHORT XS S M L XL LOOKBOOK P.79 ORDER FORM NR. 49



GIA PAJAMA LONG
XS S M L XL
LOOKBOOK P.79
ORDER FORM NR. 48



GISELE NIGHTDRESS
XS S M L XL
LOOKBOOK P.80
ORDER FORM NR. 51



GISELE GOWN
XS S M L XL
LOOKBOOK P.80
ORDER FORM NR. 50



GREER PAJAMA SHORT
XS S M L XL
LOOKBOOK P.81
ORDER FORM NR. 52



PENELOPE SET LONG BLUE
XS S M L XL XXL
LOOKBOOK P.82
ORDER FORM NR. 61



PENELOPE SET SHORT BLUE
XS S M L XL XXL
LOOKBOOK P.83
ORDER FORM NR. 62



HELIA DRESS
XS S M L XL
LOOKBOOK P.109
ORDER FORM NR. 74



HELIA SET SHORT
XS S M L XL
LOOKBOOK P.109
ORDER FORM NR. 75



PEARL SET LONG
XS S M L XL XXL
LOOKBOOK P.111
ORDER FORM NR. 82



PEARL SET SHORT
XS S M L XL
LOOKBOOK P.110
ORDER FORM NR. 83



CALISTA SET LONG
XS S M L XL XXL
LOOKBOOK P.112
ORDER FORM NR. 70



CALISTA SET SHORT
XS S M L XL XXL
LOOKBOOK P.112
ORDER FORM NR. 71



ANN PAJAMA LONG
XS S M L XL
LOOKBOOK P.87
ORDER FORM NR. 24



ANABELLE PAJAMA SHORT
XS S M L XL
LOOKBOOK P.87
ORDER FORM NR. 23



ANABELLE NIGHTDRESS
XS S M L XL XXL
LOOKBOOK P.88
ORDER FORM NR. 22



ANABELLE GOWN
XS S M L XL XXL
LOOKBOOK P.88
ORDER FORM NR. 21



JASMIN GOWN
XS S M L XL
LOOKBOOK P.91
ORDER FORM NR. 55



JASMIN PAJAMA SHORT
XS S M L XL
LOOKBOOK P.91
ORDER FORM NR. 56



NAIA SET LONG
XS S M L XL
LOOKBOOK P.115
ORDER FORM NR. 80



NAIA DRESS
XS S M L XL
LOOKBOOK P.115
ORDER FORM NR. 79



NAIA SET SHORT
XS S M L XL
LOOKBOOK P.116
ORDER FORM NR. 81



AMARIA DRESS
XS S M L XL XXL
LOOKBOOK P.118
ORDER FORM NR. 63



AMARIA SET SHORT
XS S M L XL
LOOKBOOK P.118
ORDER FORM NR. 64



TALIA SET SHORT
XS S M L XL XXL
LOOKBOOK P.121
ORDER FORM NR. 87



LUCIANA PAJAMA LONG
XS S M L XL XXL
LOOKBOOK P.92
ORDER FORM NR. 57



LUCIANA PAJAMA SHORT
XS S M L XL XXL
LOOKBOOK P.93
ORDER FORM NR. 58



BORA DRESS
XS S M L XL
LOOKBOOK P.97
ORDER FORM NR. 67



BORA SKIRT
XS S M L XL
LOOKBOOK P.98
ORDER FORM NR. 69



BORA SET
XS S M L XL
LOOKBOOK P.101
ORDER FORM NR. 68



BELORA SET SHORT
XS S M L XL XXL
LOOKBOOK P.101
ORDER FORM NR. 66



TALIA SET LONG
XS S M L XL XXL
LOOKBOOK P.121
ORDER FORM NR. 86



SOLARA SET LONG BABY BLUE
XS S M L XL XXL
LOOKBOOK P.123
ORDER FORM NR. 84



SOLARA SET SHORT BABY BLUE
XS S M L XL XXL
LOOKBOOK P.125
ORDER FORM NR. 85



ELISA SLIPPERS
36-37 38-39 40-41
LOOKBOOK P.126
ORDER FORM NR. 89



PATRICE SLIPPERS
36-37 38-39 40-41
LOOKBOOK P.126
ORDER FORM NR. 94



AMY SLIPPERS
36-37 38-39 40-41
LOOKBOOK P.126
ORDER FORM NR. 88



BELORA SET LONG
XS S M L XL XXL
LOOKBOOK P.101
ORDER FORM NR. 65



JORELLE DRESS
XS S M L XL XXL
LOOKBOOK P.104
ORDER FORM NR. 77



JORELLE SET LONG
XS S M L XL XXL
LOOKBOOK P.105
ORDER FORM NR. 78



JUNO DRESS
XS S M L XL XXL
LOOKBOOK P.105
ORDER FORM NR. 76



CHIPRIANA SET SHORT
XS S M L XL
LOOKBOOK P.106
ORDER FORM NR. 73



CHIPRIANA SET LONG
XS S M L XL
LOOKBOOK P.107
ORDER FORM NR. 72



KIARA SLIPPERS
36-37 38-39 40-41
LOOKBOOK P.126
ORDER FORM NR. 93



KELLY SLIPPERS
36-37 38-39 40-41
LOOKBOOK P.127
ORDER FORM NR. 92



JUNIA SLIPPERS
36-37 38-39 40-41
LOOKBOOK P.127
ORDER FORM NR. 91



JANE SLIPPERS
36-37 38-39 40-41
LOOKBOOK P.127
ORDER FORM NR. 90

SIZE CHARTS

FOR WOMEN PAJAMAS & LOUNGEWEAR

Size	XS	S	M	L	XL	XXL
EU	34	36	38	40/42	44	46
UK	6	8	10	12/14	16	18
FR	36	38	40	42/44	46	48
ES	36	38	40	42/44	46	48
UA	40	42	44	46/48	50	52
Height	170	172	172	174	176	176
Bust	80-85	86-91	92-97	98-103	104-111	112-119
Waist	58-65	66-73	74-81	82-89	90-99	100-109
Hips	86-91	92-97	98-103	104-109	110-117	118-125

Designed for women 170–176 cm tall, based on a standard height of 172 cm.

WOMEN SLIPPERS

Size EU	36-37	38-39	40-41
Sole length (mm)	240	250	260

